



## Healthy Mendocino Leadership Team

September 23, 2021 1PM-3PM Zoom Meeting Minutes

**Present on Call:** Miranda Ramos, Patrice Mascolo, Jessica Grinberg, Clinton Maxwell, Tammy Moss Chandler, Stacy Pollina-Millen, Victoria Kelly, Jill Damian, Roseanne Ibarra, Donna Schuler, Julie Beardsley (for Donna), Jami Williams.

**Guest:** Tina Tyler-O'Shea

**Absent:** Mary Norris, Jackie Orozco, Patty Bruder, Debra Ramirez, Michelle Hutchins.

### Introductions and Welcome

Jami Williams introduced herself to the group. She is the new Project Coordinator for HM and will be based on the coast. She has a bachelor's degree in Public Health and years of experience in the field. She currently also works Part Time for Safe Passage Family Resource Center in Ft. Bragg.

### New Program Manager Discussion

Miranda acknowledged Patrice will be leaving her position at HM the end of the month but will stay on hourly to help with the transition. Thank you for your work at HM Patrice.

### History of Healthy Mendocino- Reflection of Past

- Tammy: HM started in 2013. Patrice started early on helping with the website launch and data entry along with many other volunteers. Action teams were put together based on the Community Health Improvement Plan. A Project Manager was brought to help with the Action Team: Thais Muzor. 2018 Patrice applied for a director position. NCO was the fiscal sponsor of HM along with governance from a steering committee.
- Tammy: There is a lot of flexibility with NCO with this current open position. There are a lot of different external realities as well as a different internal leadership team. Today is just the beginning of this conversation on HM.
- Roseanne: HM started with 5 Action Teams (housing, poverty, childhood trauma, mental health, and child obesity and Family wellness). Thais helped spread the teams on the north coast. There was a lot of passion but not a lot of support, but eventually they were able to start offering funding. A grant was created with funds. Thais transitioned out and HM scaled back the teams and that is where we are now. It was discussed if we should pick one issue to go deeper. ACEs was brought up but turned down because they did not want to focus just on a single population.

### Discussion:

- Miranda: Part of what we need to decide is if HM needs a Program Manager. It is important to read and review the By Laws.
- Clinton: MCOE's prospective wants the Roundtable to persist. The public facing portal, CHNA, and Roundtable are important. Blue Zones is important. Understanding the longevity of the funding for this position is important.

**Correction of a comment made at the Roundtable meeting:** There is no contractual obligation between HM and Public Health to do the CHNA in 2023. There was just a discussion about it.

### **Community Health Needs Assessment Discussion**

- Adventist Health is proceeding to do the 2021 CHNA and is funding Blue Zones.
- Questions were asked about if it is a good idea to pass on CHNA to Adventist.
- With Adventist doing a CHNA now does it make sense to do another one in 2 years?
- Julie stated the county is required to do a CHNA every 5 years no matter what and follow through with a CHIP for accreditation purposes, so they will need to do one starting in 2023.
- Adventist had their first CHNA meeting this past Wednesday (9/22).
- Adventist is paying for the CHNA ~\$70,000. Normally agencies would chip in.
- Adventist is going to need to lean on other agencies to ensure all populations are met. Collaboration is important and it has been made known we want access to the raw data.
- Tammy: there is a difference between public health and population health verses Hospital health and hospital population. HM represents SDOH, county wide and the priorities of mental health, substance abuse and domestic violence. HM can provide a balance between the Adventist work and county priority work.
- Julie: County methodology is different then the Hospital. Worried about asking for surveys and interviews again in 2 years.
- Victoria: Not sure how much impact the CHNA report has had on our communities. HM could narrow the focus down to 1-2 issues and do a deep dive. HM could drill down with specific goals.
- Tammy: the CHNA was the primary way HM was historically funded from the county, Adventist, clinics, NCO etc. The HCI license is the main expense outside the CHNA. The website is valuable. NCO could possibly fund the website.
- So who is HM and what would funders be funding if the CHNA is not working for the funders?

### **Program Manager Discussion-Budget/ Timeline**

- Tammy will work with Patrice to send out a written report/ fiscal analysis.
- Platform for the website/data is \$26,500/year
- 1. What is Healthy Mendocino? 2. What will people pay to be a part of this collaborative?
- A large part of the funding was because of the CHNA and CHIP. Which is what has paid for Patrice's position for the last ~7 years.
- We have ~\$60,000 in reserves. \$0 of funding has come from Adventist Health this year (they were originally the second largest funder). We currently have a years' worth of a salary position.
- Blue Zones is going to be more of the "doers" based off the assessment data. Blue Zones is well funded.
- Multiple agencies were paying HM for a CHNA.
- Roseanne: Adventist is fully funding the CHNA this cycle, and Blue Zones has a 8 million dollar price tag. Their corporate office is covering 4 million and the local market (3 hospitals here) are covering the other 4 million.
- The county funding has increase and then decreased throughout the years based on the other agency partners funding towards HM. The county will want to see a collaborative CHNA and a common source for data.
- Funding instability creates staffing instability. Stability is important moving forward.

- HM is the umbrella organization that gets everyone together.
- Donna: New Jersey HealthMatters is an organization that uses similar data reports as Mendocino will be using.
- **Wrap Up:** This is an initial conversation. Tammy and Patrice will provide a written fiscal report. Might try to meet before the next Leadership Team meeting. Look at the Bi-Laws, Job Description, and Strategic Plan before the next conversation on this topic.

## Blue Zones Updates

### Tina Tyler O'Shea- Blue Zone ED

- Miranda: How can HM collaborate with Blue Zones and what does that look like?
- Tina shared a PowerPoint Presentation on Blue Zones focusing on their timeline and staff, along with their data collection process. **Tina stated she would share the PPT presentation with Patrice for the roundtable to have access to. Link to PP Slides:**  
[https://www.healthymendocino.org/content/sites/mendocino/Agendas\\_and\\_Minutes\\_PDFs/Leadership\\_Team/Blue\\_Zones\\_Partner\\_Presentation.pdf](https://www.healthymendocino.org/content/sites/mendocino/Agendas_and_Minutes_PDFs/Leadership_Team/Blue_Zones_Partner_Presentation.pdf)
- Blue Zones office will be located at the Alex Rorabaugh Center (ARC) in Ukiah.
- Blue Zones is currently in the Foundation phase which will go through February.
- Blue Zones plans to join forces with existing committees and collaborate.
- Blue Zones is implementing a Real Age Test Campaign (health and wellbeing questionnaire) and is targeting to have 1,200 participants. This test compares our chronological age to our real age.

### Questions/Comments:

- Q: How will Blue Zones make sure they capture everyone to make sure there is no bias in the data?
- A: The team is diverse and there are many connections within the community. They are putting an outreach plan together, reaching out to organizations, and attending community outreach events. Willits, Ukiah, and Fort Bragg are the target areas but plan to reach outside of the target areas some as well.
- Q: Will there be analysis of data to make sure it is an accurate representation?
- A: Yes, they will do what needs to be done to make sure there is a true and accurate capture of data.
- Q: Will the questionnaire be digital?
- A: Yes, there will be a QR code, paper versions, other digital versions, all offered in English and Spanish.
- Q: Is the Real Age Test available to take now?
- A: The Real age test is officially starting on Oct. 7<sup>th</sup> but is live now and can be taken. You can follow Blue Zones on Facebook
- Clinton: Wants to touch base in the future to see how the school can promote and connect with Blue Zones.
- Tina: Blue Zones is one piece of the Wellness work Adventist is doing. Adventist will be working on other initiatives so there is a complement of services. BZ will also work with other organizations to support them.

Minutes by: Jami Williams

**Next Meeting—October 28<sup>th</sup> at 1PM**