

# HEALTHY Mendocino



**What's New!  
August 2016**

## August: Feature Story



### **Schools of Hope**

*by Joan Reynolds*

Schools of Hope is an early intervention strategy for children (K-3) who struggle with reading. The program depends upon volunteers willing to work one on one with students for 30 minutes a week. In Mendocino County, less than 25% of 3rd graders are reading at grade level. Those students who continue to struggle with reading into adulthood are likely to have trouble finding and keeping a job with a livable wage and health benefits. In an effort to help improve student reading scores, United Way of the Wine Country is continuing to partner with NCO Volunteer Network and local schools to offer a Schools of Hope program.

Click [here](#) to read more.

## Latest news



### **New to Healthy Mendocino! Nielsen Claritas Demographic Profile**

The Nielsen Claritas demographic profile is a supplemental dataset that includes 100 data elements that describe the demographic characteristics of our community at the state, county and zip code or census tract level. Nielsen Claritas annual estimates provide richer population estimates than the Census QuickFacts. All elements will be available on the demographic dashboard. Additionally, select demographic elements can be layered over maps within each indicator page allowing users to view indicator and demographic data simultaneously. The Nielsen Claritas data provide detailed demographic



## Foster Grandparent Program

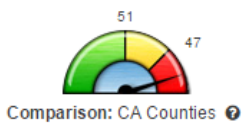
by Joan Reynolds

For over 50 years the Foster Grandparent Program has been quietly changing the lives of some of our most cherished members of society; our youngest and oldest citizens. The Foster Grandparent Program is a national organization run through Senior Corps. It pairs senior volunteers (ages 55 and older) with children who need extra attention. The children are the obvious beneficiaries, but the program has a positive effect on the senior volunteers as well. For one, it creates meaningful work for an often disenfranchised population.

Click [here](#) to read more.

## Featured Indicator

### 2nd Grade Students Proficient in English/Language Arts



Comparison: CA Counties

39 percent

Measurement Period: 2013

County: Mendocino

Data Source: California Department of Education  
Categories: Education / Student Performance K-12, Edu  
Technical Note: The distribution is based on data from 5  
Maintained By: Healthy Communities Institute  
Last Updated: September 2013

The ability to read proficiently is a fundamental skill that affects the learning experiences and school performance of children and adolescents. Students who are competent readers, as measured by their performance on reading tests, are more likely to perform well in other subjects, such as math and science. Reading achievement also predicts one's likelihood of graduating from high school and attending college.

Learn more [here](#).

information on population, race/ethnicity, housing, economic, education and occupation characteristics.

Click [here](#) for more information.

## Community Health Improvement Plan



### Community Health Improvement Plan (CHIP)

The Five Action Teams: Childhood Obesity/Family Wellness, Childhood Trauma, Poverty, Mental Health, and Housing will be meeting this month to finalize their goals and next steps. On September 15, there will be another community meeting to summarize these goals and how to move forward in the next 3 years to have an impact on these issues for our county. Stay tuned for further updates.

Click [here](#) for information on the process, and to view notes and reports.



## Indicator Updates

### Coming Soon!!

A new look for the dashboard and the addition of saved curated dashboards that cover specific topics, themes or locations, will be launched at the end of the month. More details in September.

## Presentations Available for your Organization!

Do you want to learn more about HealthyMendocino.org? Learn how to navigate the site, tools you can use to help write reports and grants, how to add a custom Dashboard to your website and how to promote a health related cause on HealthyMendocino.org.

Email [healthymendocino@ncoinc.org](mailto:healthymendocino@ncoinc.org) or call 707-467-3228 to schedule a presentation for your organization and find the ways in which you can connect with the site, utilizing its many resources.

## Community Calendar

### See the [events](#) happening in Mendocino County

Have an upcoming event? Submit it [here](#) or [contribute](#) other content.

## Like Us on [Facebook](#)

Help us use this Social Media to inspire conversation and communicate about new information or changes on the site.

## Back to School!

Schools will be back in session this month. It is not only the children, parents, teachers and school administrators who will be focusing on safety, but the whole community becomes involved in keep everyone safe as buses, children and families return to our streets on their way to school. Click on the links below for safety information:

[NCO's Walk & Bike Mendocino](#)

[American Red Cross](#)

[Back to School Safety Checklist](#)



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