

CHIP Planning and Check-in Meeting
September 15, 2016

I. Introduction and Overview – Susan Baird

Where we have come from and where we are going.

II. Brain Vaughn, Director of Policy and Planning, Sonoma County Department of Public Health

- Health Action: A 2020 Vision for Sonoma County
- Health Action established in 2007
- Action Plan 2009-2012: Initial Community Engagement Phase
 - Convened key stakeholders
 - Reviewed data to assess key needs
 - Built community awareness campaigns: iGrow, iWalk, iWork
- Action Plan 2013-2016: Strategy Development for Systems Change
 - Established cross-sector subcommittees, place-based network & initiated pilots for proof of concept
 - Spearheaded *A Portrait of Sonoma County* to focus on social determinates of health
 - Developed policy objectives
 - Initiated discussion on financing, prevention-focused investments, linkages with Upstream investments.
- Health Action Council with a Catalyst Team to help with funding
- Place-based Strategy: Health Action Chapters
 - Committee for Healthcare Improvement
 - Cradle to Career (0 – 25)
 - Economic Wellness (housing, jobs, income)
- Local Policy: City Council Liaisons
- Action Plan 2017-2020: Solidify & Institutionalize Systems Change
 - Leverage cross-sector subcommittees and place-based Chapter network
 - Focus investments on social determinant of health and health equity
 - Steward policy objectives with a focus on prevention and upstream principles
 - Develop and implement Health Action Business Plan to establish a Wellness Fund
- Lessons Learned
 - A future for population health promotion
 - Strong backbone
 - Clear outcomes and roles
 - Long-term vision and investment
 - Creative financing
 - Start with easy wins

III. Status reports from all 5 teams

- **Family Wellness/Obesity Prevention**

- Area of Concern (short term)
 - Communication, coordination
 - Shared messages
- Actions thus far
 - Immediate Action!! Cut out soda from pool vending/snacks
 - Smart Sheets – resource sharing, calendar
 - Inviting additional stakeholders to action team
- Actions Considering
 - Coordinated marketing/common brand
 - Hashtag
 - Catalog/inventory existing resources
- Next Steps
 - Incorporating unified messaging into ALL our individual work/programs
 - Clear goals/SMART for future, bigger impact
 - Board presentation for Action Team members

- **Poverty**

- Areas of Concern
 - Livable wage, workforce development, asset and personal development, equity and disparities (policy, personal/individual, & systems)
- Actions so far and considering
 - October 13th 1-3 stakeholders meeting planned, Community Room Grace Hudson Museum
 - Existing projects
 - Gaps and geographic challenges
 - Opportunities for action – short-term, easy wins & long term
 - Research innovative ideas, best practices in other areas – draw from Bay Area Asset Building work
 - Expanding team to community members and other stakeholders (referencing CHNA too)
- Next Steps
 - Narrow focus
 - Set outcomes
 - Make sure strategies align with other action team strategies

- **Housing**

- Area of Concern
 - Housing
- Value Statement
- List of Public owned property
- Evaluating “state of emergency” for housing or homelessness
- More research into state of emergency strategy: pros and cons
- Best practices research (Humboldt County)
- Develop political will

- Keep developers engaged
- Research into cities and county housing element
- **Childhood Trauma**
 - Area of concern
 - Embedding understanding of ACEs in existing projects
 - Education system becoming trauma informed
 - Logistical coordination of community efforts to prevent duplication and strengthen efforts
 - Cradle to career support of childhood trauma at risk youth
 - Actions thus far
 - North Coast Group set up via ACEs connection
 - MCOE has a grant for School Climate Transformation
 - Champion Project
 - Healthy Families Home visiting program - will launch soon
 - Meeting held on Sept. 12 with good turn-out from stakeholders
 - Actions considering
 - Compile list of trauma-related projects currently underway
 - New project
 - ACEs connection group - figure out how to improve and promote
 - Next Steps
 - Consolidate Childhood Trauma Action Team with Children's Action Committee (CAC) which already meets monthly
- **Mental Health**
 - Area of concern
 - Resilient Community culture with community wide consciousness – Training available, Prevention Services, Proactive, No-Shame. Stigma free
 - Diverse Stakeholders Group
 - Telemedicine, Telepsych (How can community providers refer to county for psych)?
 - Lack of communication regarding availability of Mental Health services in Mendocino County
 - Lack of conversation about how CHIP Mental Health Action Team can best support existing Mental Health infrastructure
 - Actions thus far
 - Convened MH action team meeting August 3
 - Identified expanded group of key stakeholders for action team including County and RQMS.
 - Communicated with CHIP Planning Group as well as Anne M., Camille S., Wynd N., etc. to develop a visual model of Mental Health services in Mendocino County as well as interaction with community providers.
 - Formed initial sub-committee: Catherine, Karen L., Kate G., Betty L., Carole M., Joanna O., Tim S. Scheduled first meeting on 9/29 at 9:00 a.m.

- Noted that Mendocino County has executed telepsych contract(s) with Jim Gude, effective August 1.
- Identified ARCH clinics provision of mental health services to 4,647 unduplicated patients in CY 2016. (see chart attached)
- Actions considering
 - Development of visual model of Mental Health Continuum of Care
 - Write a Call to Action Proposal and send to expanded group of key stakeholders. Items being decided: focus of letter and who will write it
 - Improved outreach to expanded group of stakeholders
 - Mental Health disparity data by zip code (suicide)
- Next Steps
 - Convene a meeting on October 27 (3 to 5 p.m.) with expanded group
 - Communication of visual model of Mental Health Continuum of Care, including inventory & existing resources.
 - Clarify MH Action Team roles and responsibilities; model MH etiquette
 - Include focus on prevention, resiliency & protection
 - Develop methods to interact and integrate with other action teams (especially childhood trauma and housing)
- Quick Wins
 - Tele-Psych contract in place
 - Legislation – VOTE!
 - Community Resiliency Training coming up through First Five

IV. Discussion Topics

- Include built environment and transportation into our conversations (carbon emissions)
- More entire group convenings

V. Challenges and Needs

- Challenge
 - Acronym can be confusing: CHIP also means other things, say the whole thing out
- Need
 - Focus on what we can do as part of our agency (money, staff, projects), existing initiatives/integration
 - Have the conversations about WHY...try not to jump in too fast – allow time , involve stakeholders
 - Between Action Teams, cross-disciplinary/info-sharing

VI. Useful Tools and Methods

- Communicate through online blog ACEs
- Smart Sheet – sharing calendar and documents
- Jennifer O'Donnell tool: Logic Model example from Earn it, Keep it, Save it
- Inventory/Environmental Scan: connect dots, background research, inclusive/mobilization